

20 April
10.00 - 14.00
 MSU Faculty of
 Economics

Innovation and Business Development by Design, Collaboration and Digitalization

Innovation in Real-time: a
 living example of Digital
 Manufacturing

Paolo Barbatelli,
 Chief Innovation Officer, GRUPPO ROLD

Laura Rocchitelli,
 President, GRUPPO ROLD

Open Innovation SAP: a
 Model of Joint Innovation
 (co-innovation) with
 Customers and Partners

Andrej Bievetski,
 General Director SAP Lab CIS

NOKIA and Russian SME's
 Cooperation in Internet of Things

Evgeniya Ryabchikova,
 Head of Innovation growth and
 incubation at Nokia CIS

Spatial Augmented Reality
 as Enabling Technology
 for Collaborative Design

Gaetano Cascini,
 professor, Politecnico di Milano

Crowdsourcing and Additive
 Technologies in Business
 Transformation

Dmitry Shaytan,
 Innovation Business &
 Entrepreneurship Lab, MSU FE

Fostering Innovation with
 Open Source Product Design

Jean-François Boujut,
 professor, Grenoble Institute of
 Technology

Georgy Laptev,
 Innovation Business &
 Entrepreneurship Lab, MSU FE

Digital Transformation:
 Changing Management
 Approaches in Digital
 Marketing

Lev Likhtarev,
 VZLETMEDIA Ltd

Registration: <https://innovationstudio.ru/OIPEC2018>

Organizers



Participants



Registration

