



Open Innovation Platform
University - Enterprise
Collaboration

OIPEC Courses Attendants Profile

May 23, 2016

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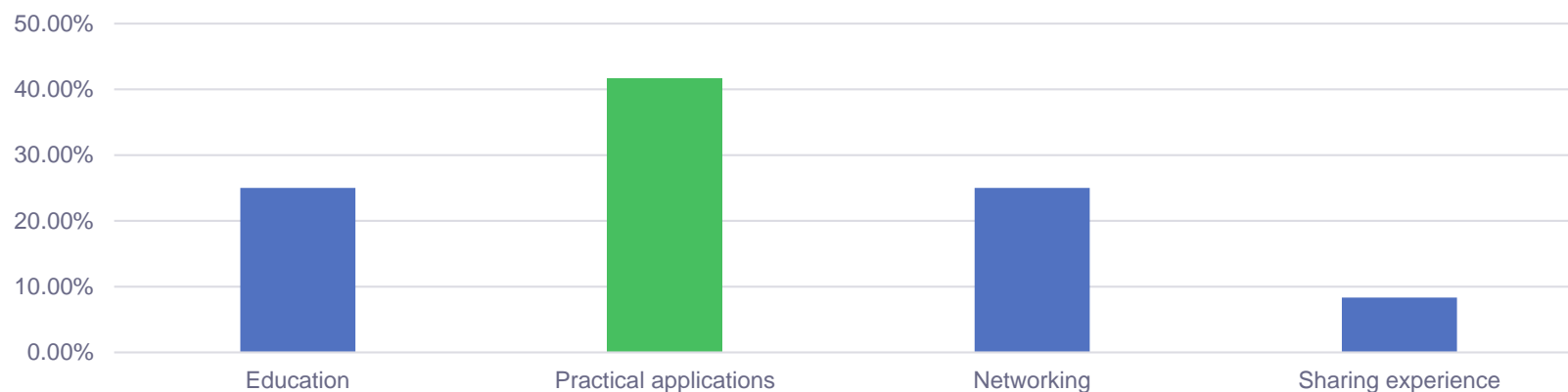


The Clustering Process

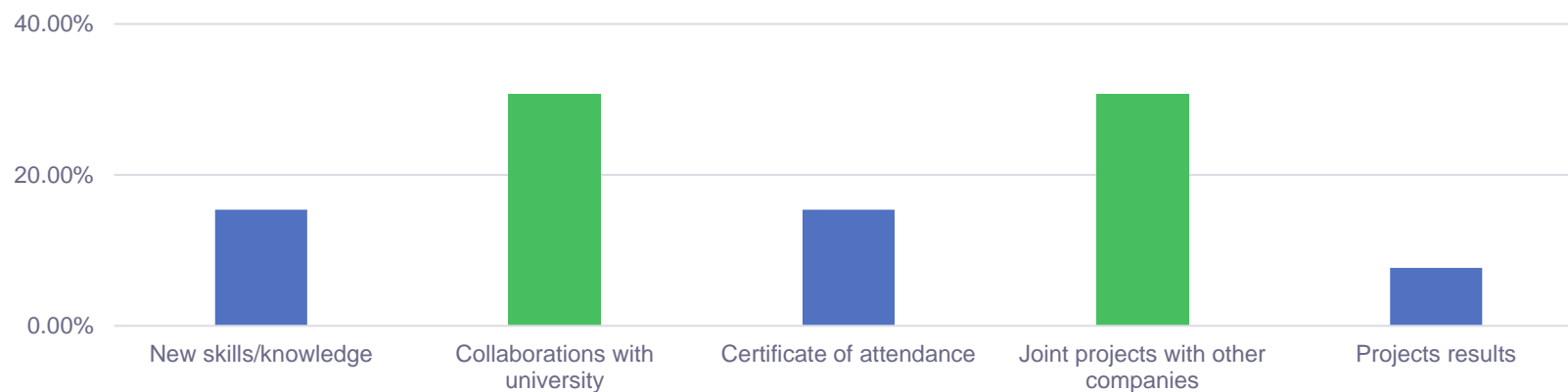
- Four questionnaires were collected by non-EU partners
→ The data sketch the **expected** OIPEC attendees
- The answers were grouped into 5 (or less) clusters
- For each cluster of answers, the frequency across the entire set of answers was measured
→ each partner could choose more than one answer

Reasons for Attendance and Expectations

Reasons for attendance

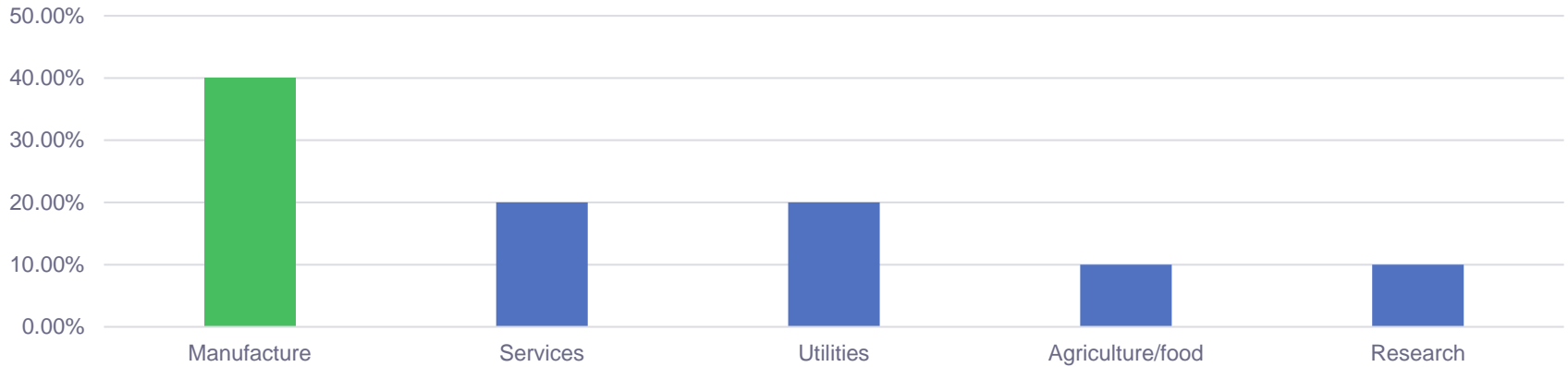


Expected outcomes

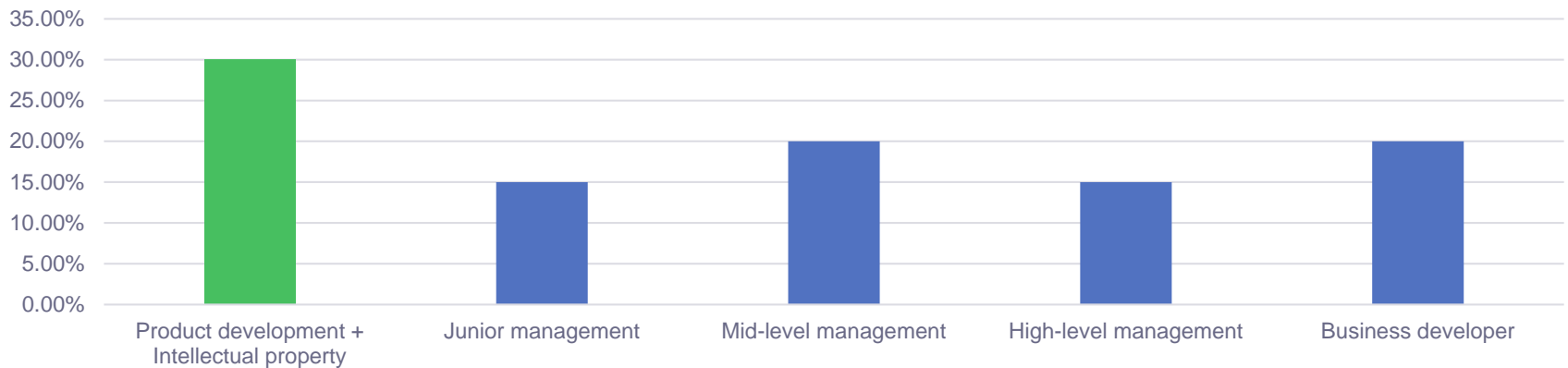


Professionals' Profile

Industrial sector

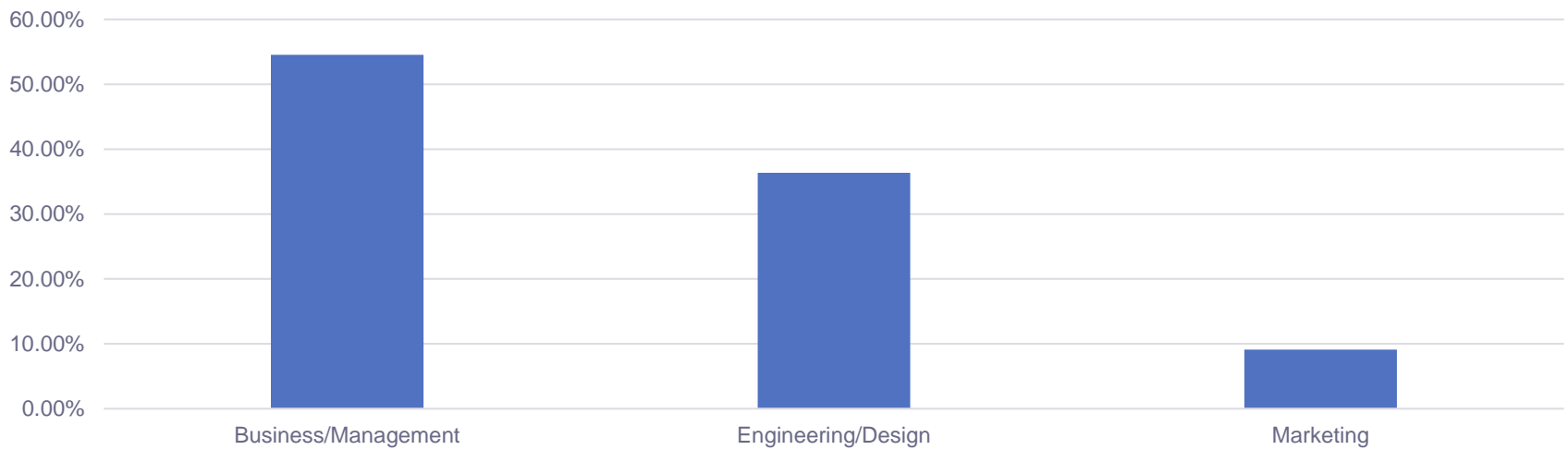


Role of professionals in the firm



Students' Profile

Students' field of study



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Attendees' Profiles (1)

	Profile # 1: Student	Profile #2: Technician
Age	25 or less	25 to 30
Reason 1 for attending the course	Learning	Practical applications
Reason 2 for attending the course	[Earn credits]	Education
Reason 3 for attending the course		Share experience
Outcome 1	New skills	Projects results
Outcome 2	Credits	New skills/Knowledge (+ Certificate?)
Outcome 3		Collaborations with universities/other companies
Professionals' Sector 1		Manufacture
Professionals' Sector 2		Services
Professionals' Sector 3		Utilities
Professionals' Sector 4		Agro/food
Professionals' Size of firm 1		10 to 50
Professionals' Size of firm 2		50 to 200
Professionals' Size of firm 3		More than 200
Professionals' Experience 1		1 to 5
Professionals' Competences/Role 1		Product development
Professionals' Competences/Role 2		CTO
Professionals' Competences/Role 3		
Students' field of study 1	Business/Management	
Students' field of study 2	Engineering/Design	

Attendees' Profiles (2)

	Profile #3: Junior manager	Profile #4: Senior manager
Age	30 to 35	More than 35
Reason 1 for attending the course	Practical applications	Practical applications
Reason 2 for attending the course	Education	Networking
Reason 3 for attending the course	Networking	Share experience
Outcome 1	Projects results	Projects results
Outcome 2	New skills/Knowledge (+ Certificate?)	New skills/Knowledge (+ Certificate?)
Outcome 3	Collaborations with universities/other companies	Collaborations with universities/other companies
Professionals' Sector 1	Manufacture	Manufacture
Professionals' Sector 2	Services	Services
Professionals' Sector 3	Utilities	Utilities
Professionals' Sector 4	Agro/food	Agro/food
Professionals' Size of firm 1	10 to 50	10 to 50
Professionals' Size of firm 2	50 to 200	50 to 200
Professionals' Size of firm 3	More than 200	More than 200
Professionals' Experience 1	3 to 5	5 to 10
Professionals' Competences/Role 1	Project manager	General manager
Professionals' Competences/Role 2	Strategic Business Development	CEO
Professionals' Competences/Role 3	IP Manager	