



Open Innovation Platform
University - Enterprise
Collaboration

General Introduction to Thematic Areas

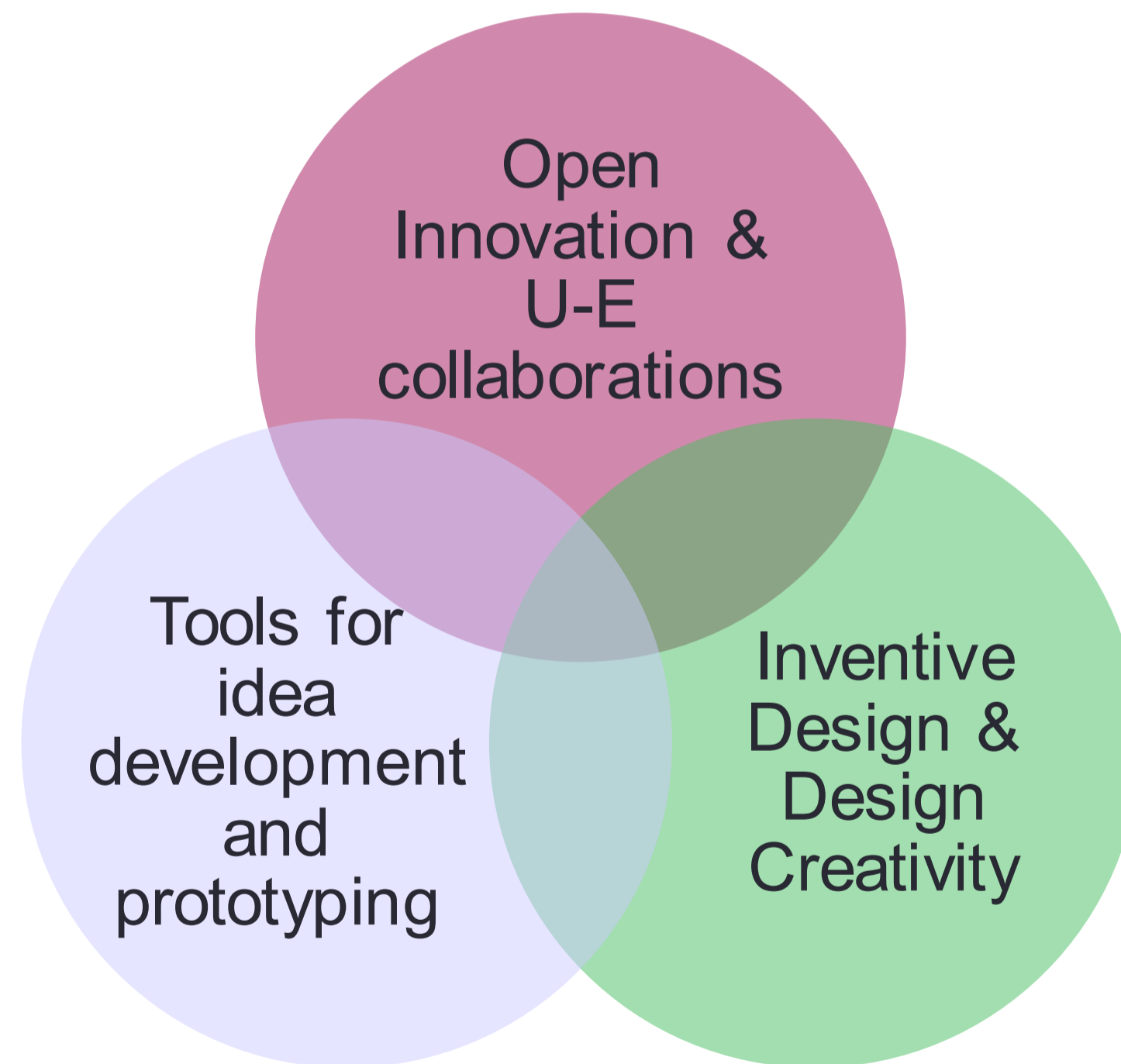
Consortium Meeting
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Thematic Areas

In order to better prepare and manage the project activities, we would like to organize them into three main themes, in accordance with the Detailed project description:



Thematic Areas

These three themes not only will define and classify the courses offered by EU partners, but also will serve as

- Modules in the OIPEC classes prepared by extra-EU members
- Categories for the presentation of practical experiences
- Thematic areas (physical or conceptual) in the COILabs

A short description of the areas follows

Open Innovation & U-E collaborations

Topics

- Business plans for Open Innovation
- Management of Intellectual Property
- Principles of collaborative design

Practical Experiences

- Examples of successful University-Enterprise collaboration

COILabs

- Area for entrepreneurship and interaction between university and enterprise

Inventive Design & Design Creativity

Topics

- Creativity dimensions and assessment
- Inventive design methodologies
 - TRIZ
 - Bio-inspired design
 - ...
- Technology forecasting

Practical Experiences

- Examples of applied case studies

COILabs

- Area for co-creation activities

Tools for Idea Development and Prototyping

Topics

- Virtual prototyping
- Rapid prototyping
- Agile development and Lean entrepreneurship

Practical Experiences

- Examples of facilities and laboratories for prototyping

COILabs

- Area for virtual and rapid prototyping

Gaetano Cascini

Full Professor

*Coordinator of the Mechanical
Engineering Study Programme*

Ph. +39 02 2399 8463

Fax +39 02 2399 8282

Mob. +39 348 8605019

gaetano.cascini@polimi.it

Via G. La Masa, 1
20156 Milano - ITALY



POLITECNICO
MILANO 1863



Thank you