



Open Innovation Platform
University - Enterprise
Collaboration

Hands on Problem Solving

LUT Summer School
July 25-29, 2016

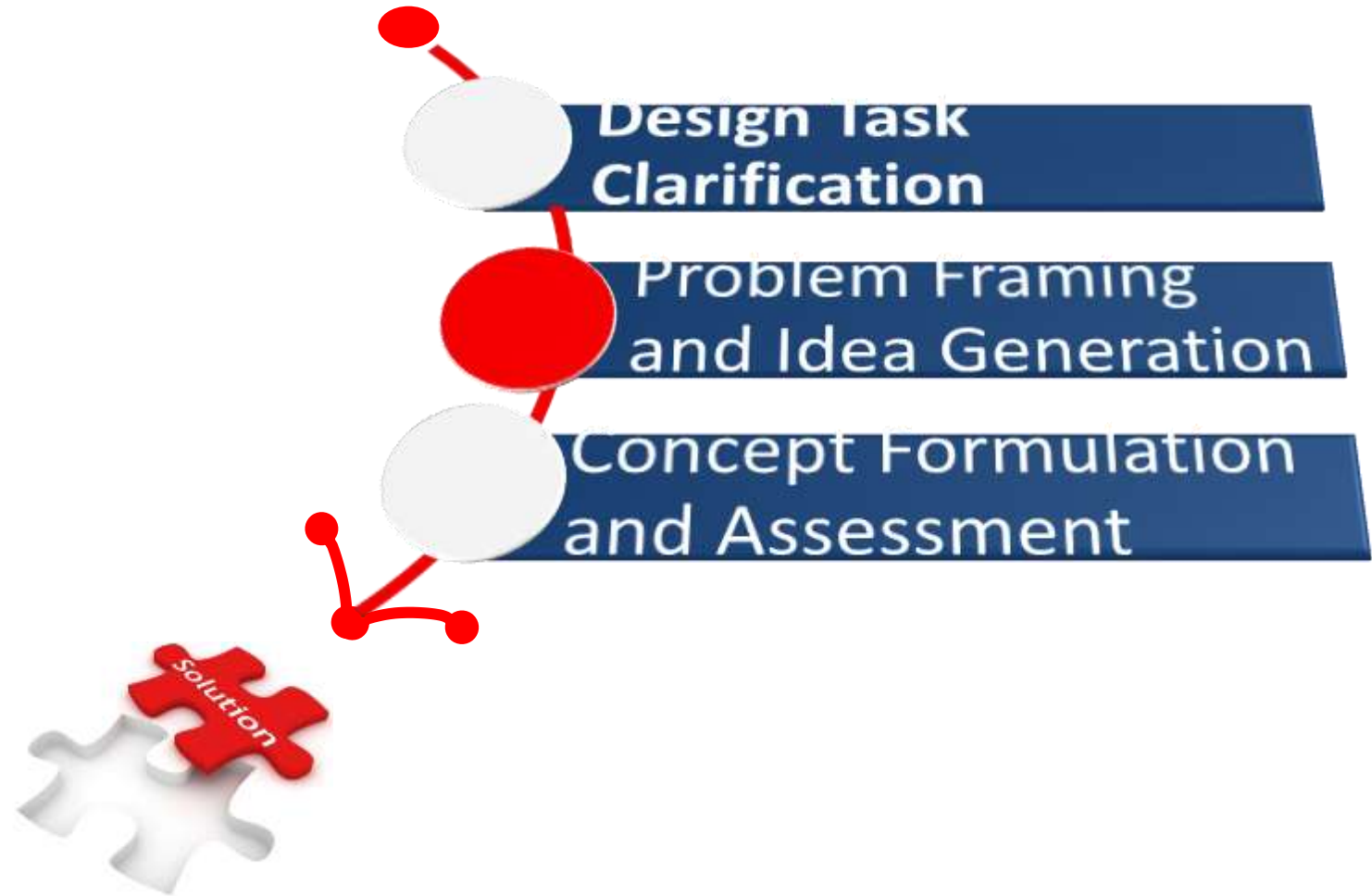
Gaetano Cascini

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Introduction

WHERE ARE WE NOW?



Outline

- Problem Framing
 - Network of Problems and Partial Solutions
 - Exploring the design space with the System Operator (multi-screen)

Outline

- Problem Framing
 - Network of Problems and Partial Solutions
 - Exploring the design space with the System Operator (multi-screen)

Problem Framing

- (Some) characteristics of design problems
 - ❖ **There is no definitive formulation of the problem**
 - Temporary formulations are unstable and can change as more information becomes available
 - ❖ **Formulations of the problem are solution-dependent**
 - The way the solution is conceived influences the way the problem is conceived
 - ❖ **Any problem formulation may embody inconsistencies**
 - Many conflicts and inconsistencies emerge in the problem-solving process and have to be resolved in the solution

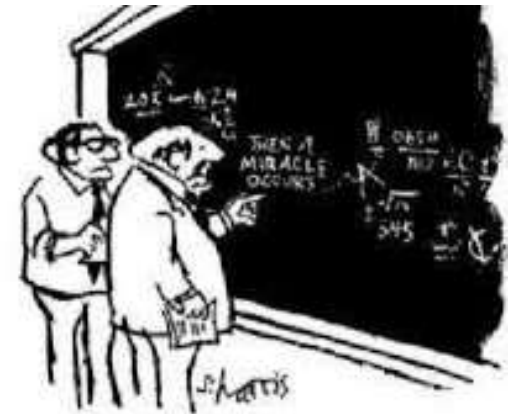
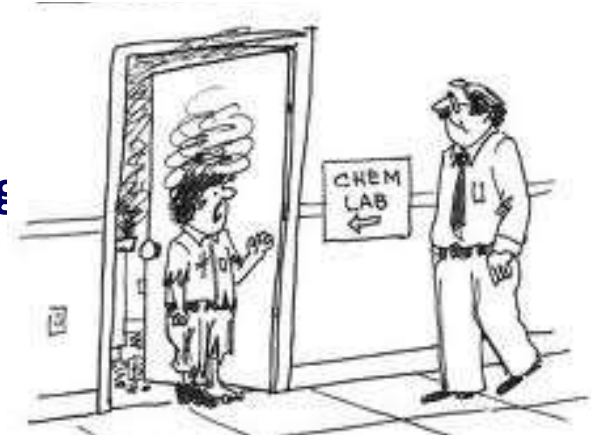


Source: Cross (2008)

Problem Framing

- (Some) characteristics of design problems (continued)
 - ❖ **Proposing solutions is a means of understanding the problem**
 - Many constraints and criteria emerge as a result of evaluating solution proposals
 - ❖ **There is no definitive solution to the problem**
 - Different solutions can be equally valid responses to the initial problem

What's the opposite of Eureka?

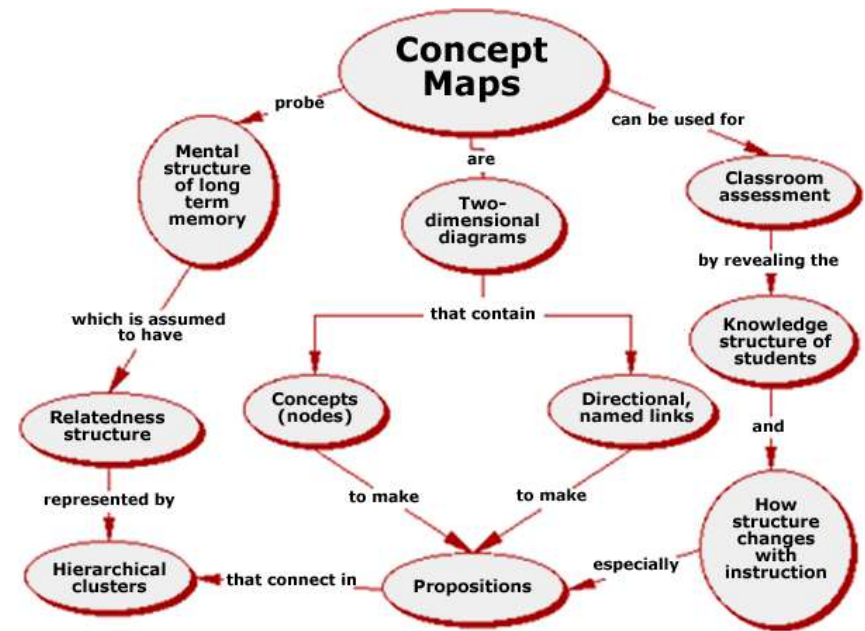
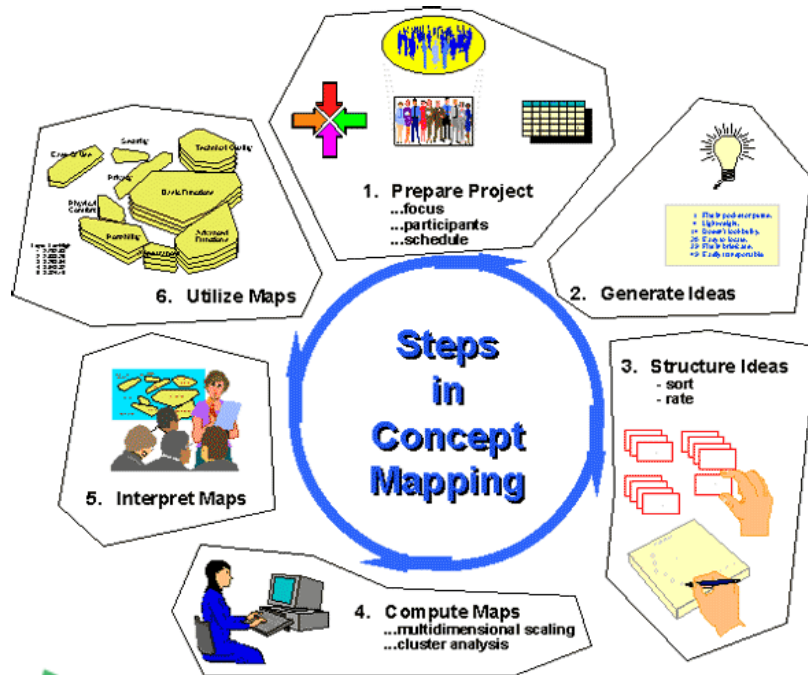


Source: Cross (2008)

Problem Framing

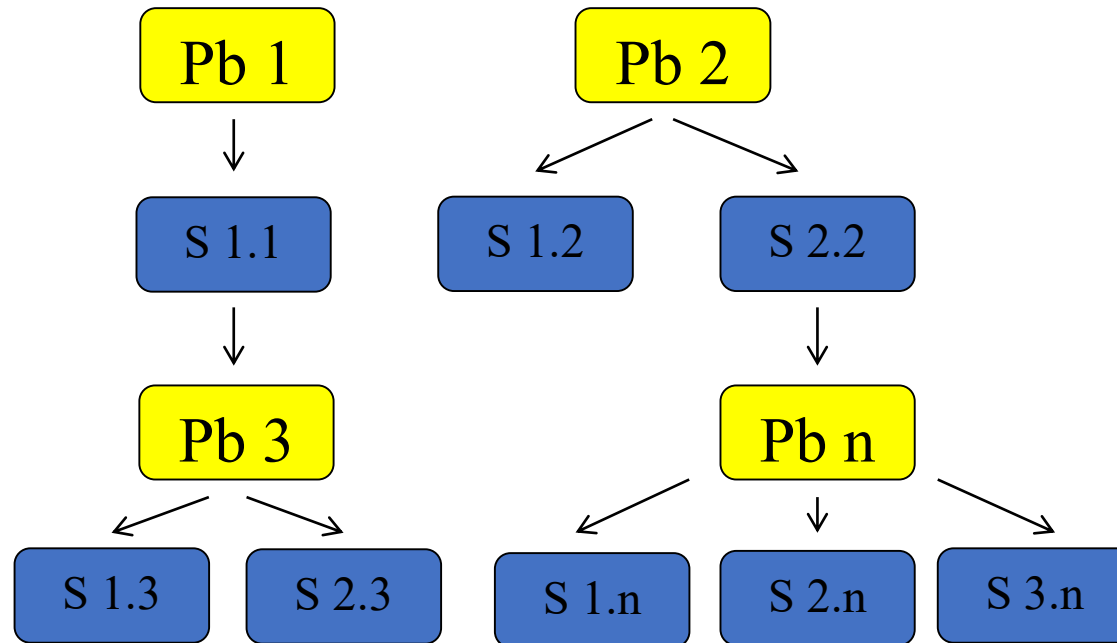
Conceptual Maps

- Concept maps are graphical tools for organizing and representing knowledge
- A concept map is a 2-dimensional node-link representation that depicts the most important concepts and relationships



Problem Framing

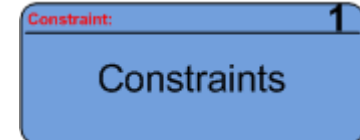
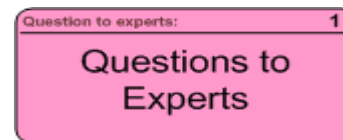
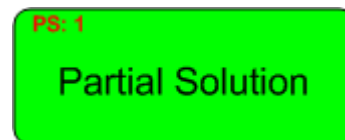
□ Network of Problems and Partial Solutions:



Problem Framing

□ Network of Problems and Partial Solutions:

- Nodes:
 - Problems (Pb)
 - Partial Solutions (PS)
 - Questions to Experts (QE)
 - Constraints (Cnstr)



Problem Framing

□ Network of Problems and Partial Solutions:

■ Nodes:

○ Problems (Pb)

- whatever we are not comfortable with
- whatever objective we would like to achieve



○ Describe it with a statement about what we don't like:

- How to... (Useful Function)?
- Insufficient performance of a desired function
- Undesired side effect of a design choice
- Excessive consumption of a resource

Problem Framing

□ Network of Problems and Partial Solutions:

■ Nodes:

○ Partial Solution (PS)

- whatever we know that at least partially addresses a problem
- whatever we suppose that at least might address a problem
- whatever details a more specific way to implement a PS



Problem Framing

❑ Network of Problems and Partial Solutions:

■ Nodes:

○ Questions to Experts (Information need)

- Whatever info need emerges within the problem solving process



○ Typical sources of information:

- Information Retrieval within the Company
 - » Other divisions/departments/colleagues
 - » Past experiences
- Information Retrieval from Outside the Company
 - » Patents, Technical/Scientific Papers
 - » Customers, Market, Benchmarks

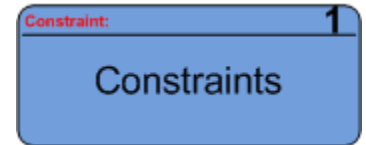
Problem Framing

□ Network of Problems and Partial Solutions:

■ Nodes:

○ Constraint

- Whatever feature that cannot be modified to any extent, but should be taken into account
 - » Standards and rules
 - » Contract specifications
 - » Physical Laws



• Warning:

Don't confuse problems with constraints!

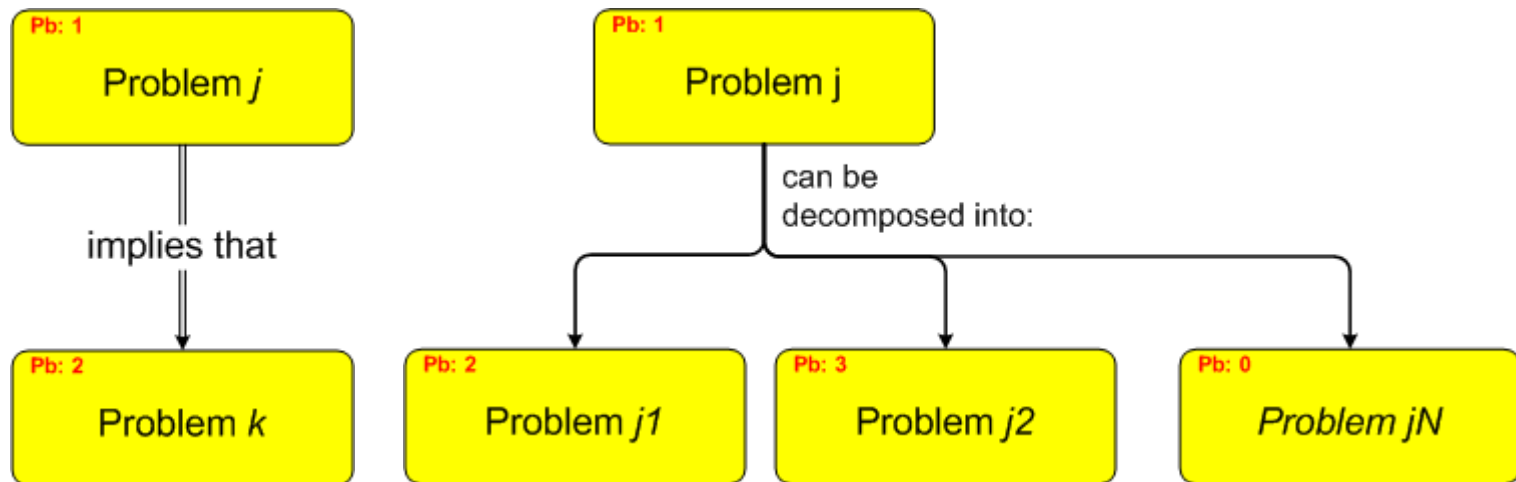
Double check if what you are describing as a constraint can be transformed into a further problem to address (e.g. through 5 Whys)

Problem Framing

□ Network of Problems and Partial Solutions:

- Links:

- Pb → Pb (cause-effect relationships, decompositions)

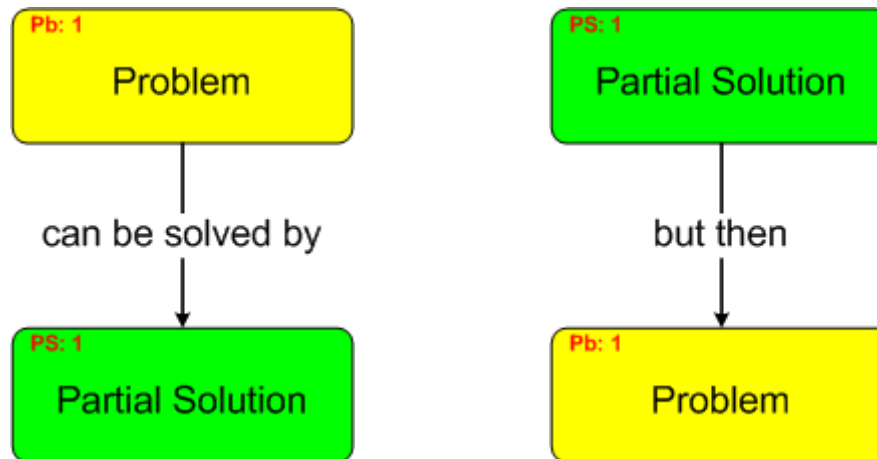


Problem Framing

□ Network of Problems and Partial Solutions:

- Links:

- Pb → PS
- PS → Pb



Problem Framing

❑ Building a Network of Problems and Partial Solutions (excerpt from Tutorial 1, continued):

NEED (TF)	STAKEHOLDER(s)	REQUIREMENT(S)
Wearable	-FITMI -RUNNERS	Lightweight: < 30g Easy to wear (max. 2 actions required)
Long battery life	-RUNNERS -FITMI	Max. 1 recharge/week with all tracking features in active mode

Pb: 30

The device should be lightweight (30g or less)

Pb: 2

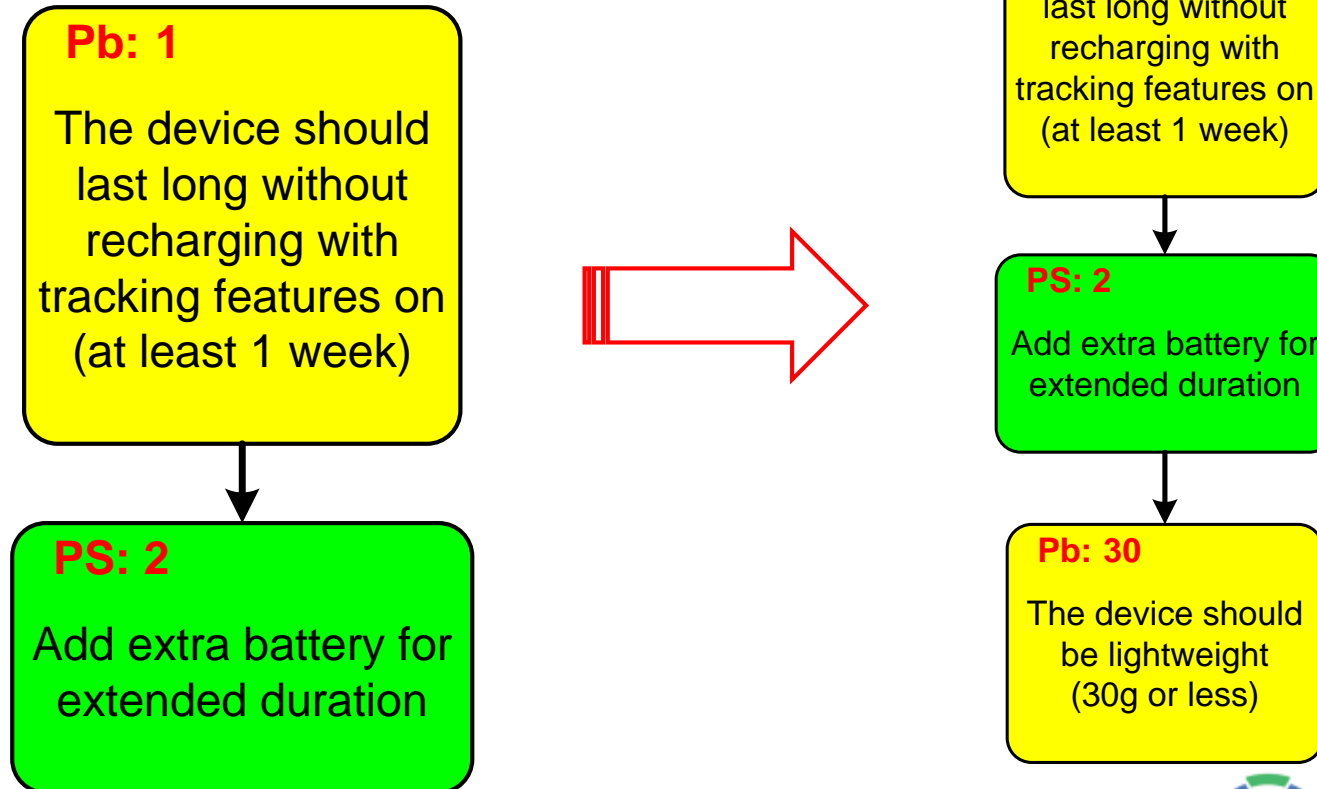
The device should be easy to wear (less than 2 actions)

Pb: 1

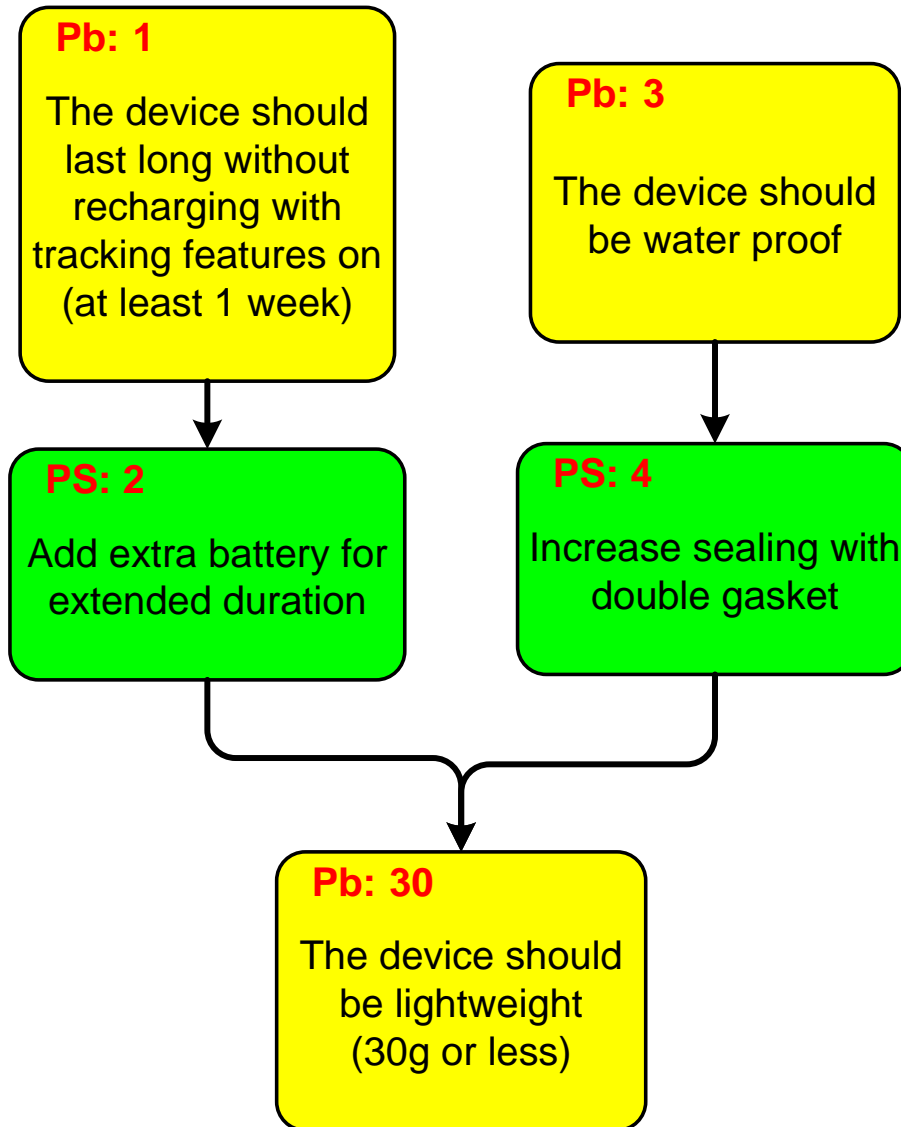
The device should last long without recharging with tracking features on (at least 1 week)

Problem Framing

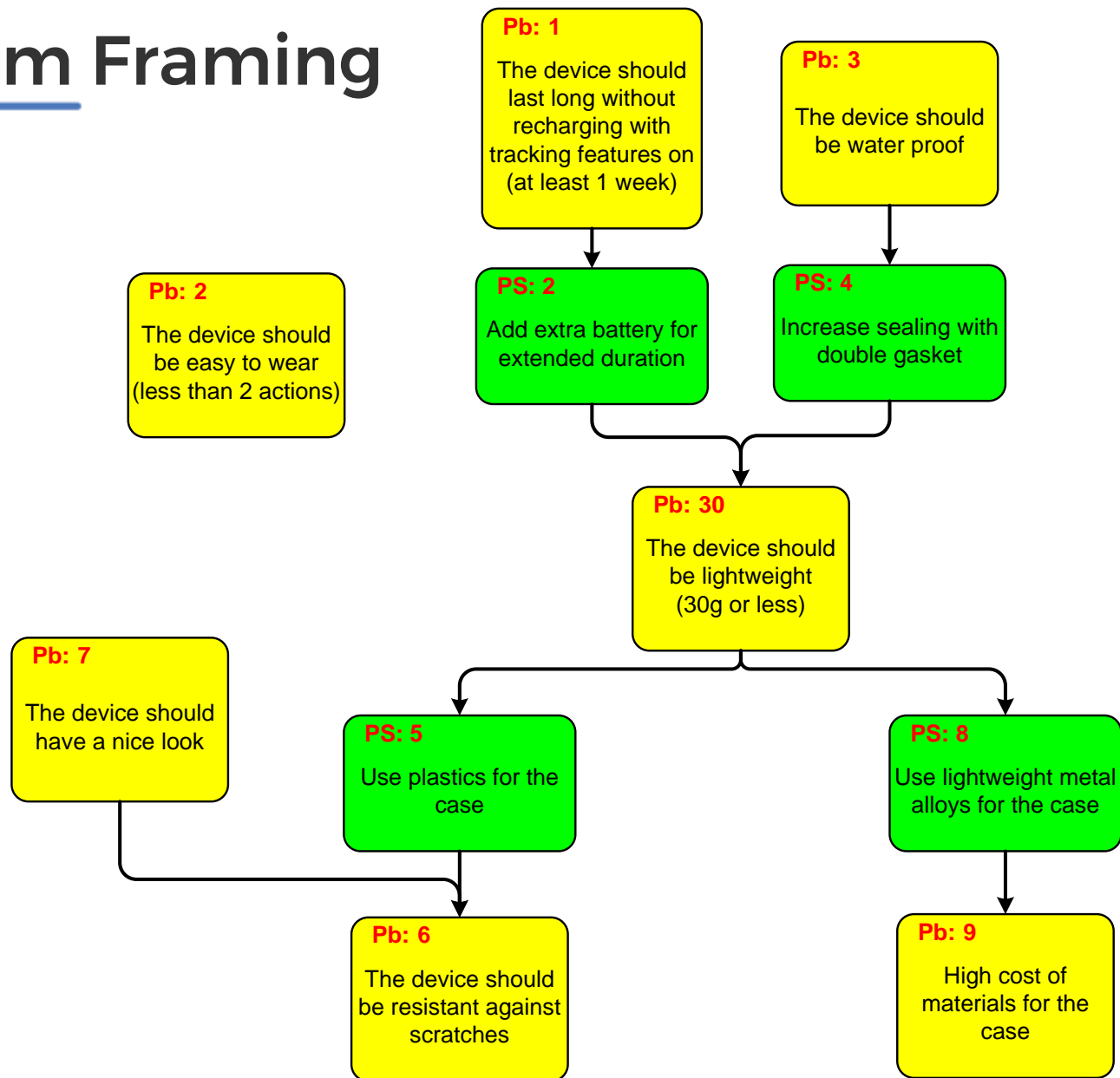
□ Building a Network of Problems and Partial Solutions (excerpt from Tutorial 1, continued):



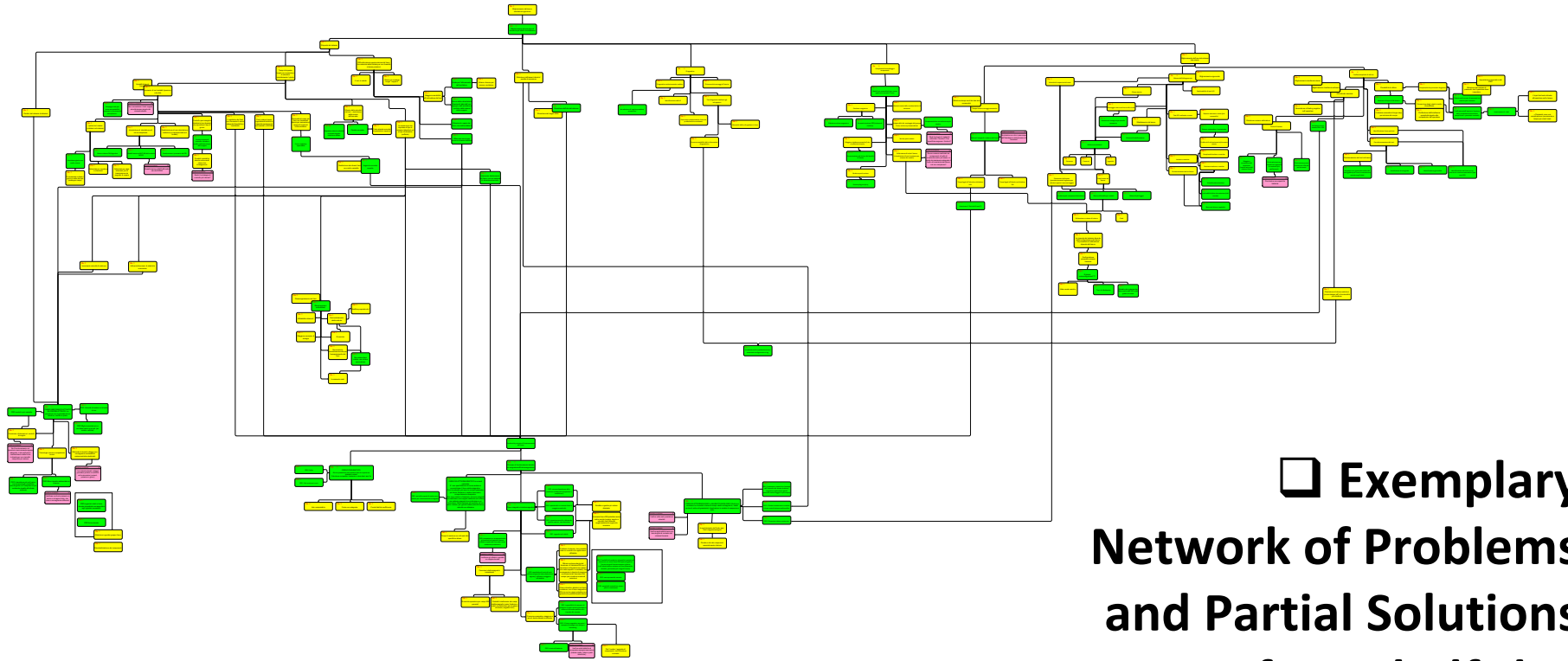
Problem Framing



Problem Framing

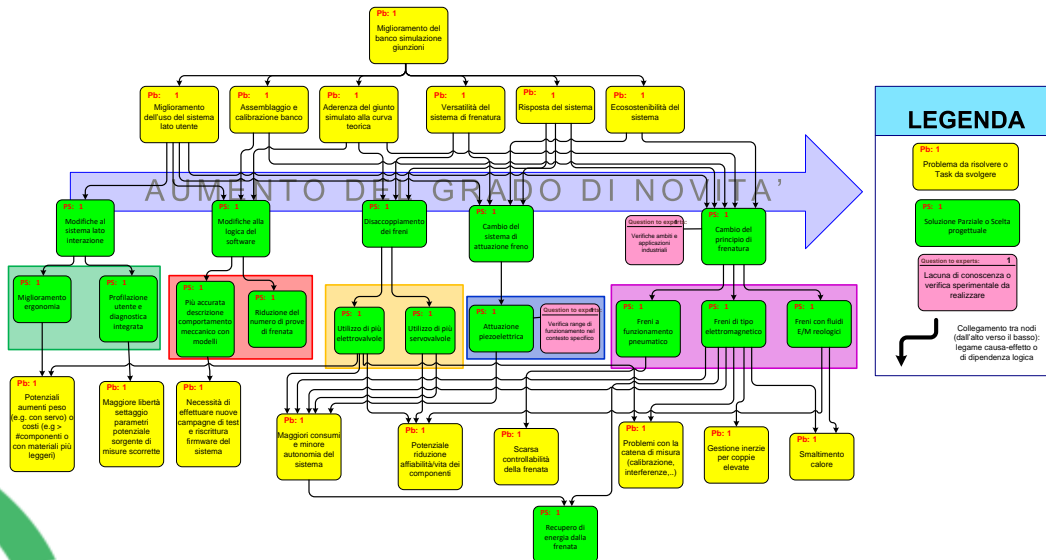
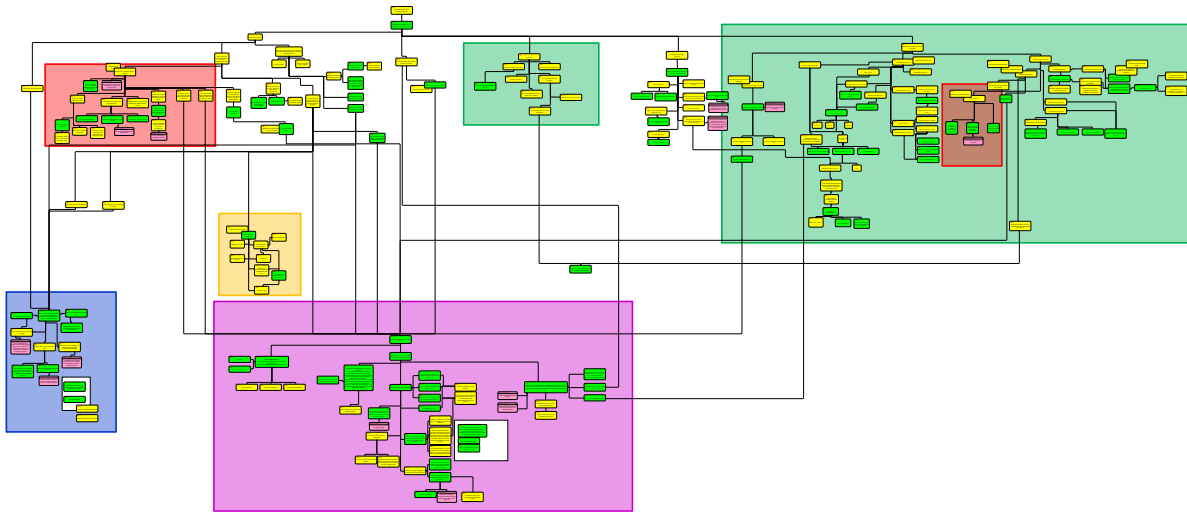


Problem Framing



□ Exemplary
Network of Problems
and Partial Solutions
after a half-day
workshop in industry

Problem Framing



□ Exemplary Network of Problems and Partial Solutions after a half-day workshop in industry

Problem Framing

□ Network of Problems and Partial Solutions:

- How to build them

yED

Microsoft Visio

DIA

PostIt

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LUT Summer School, July 25-29, 2016

OIPEC

Outline

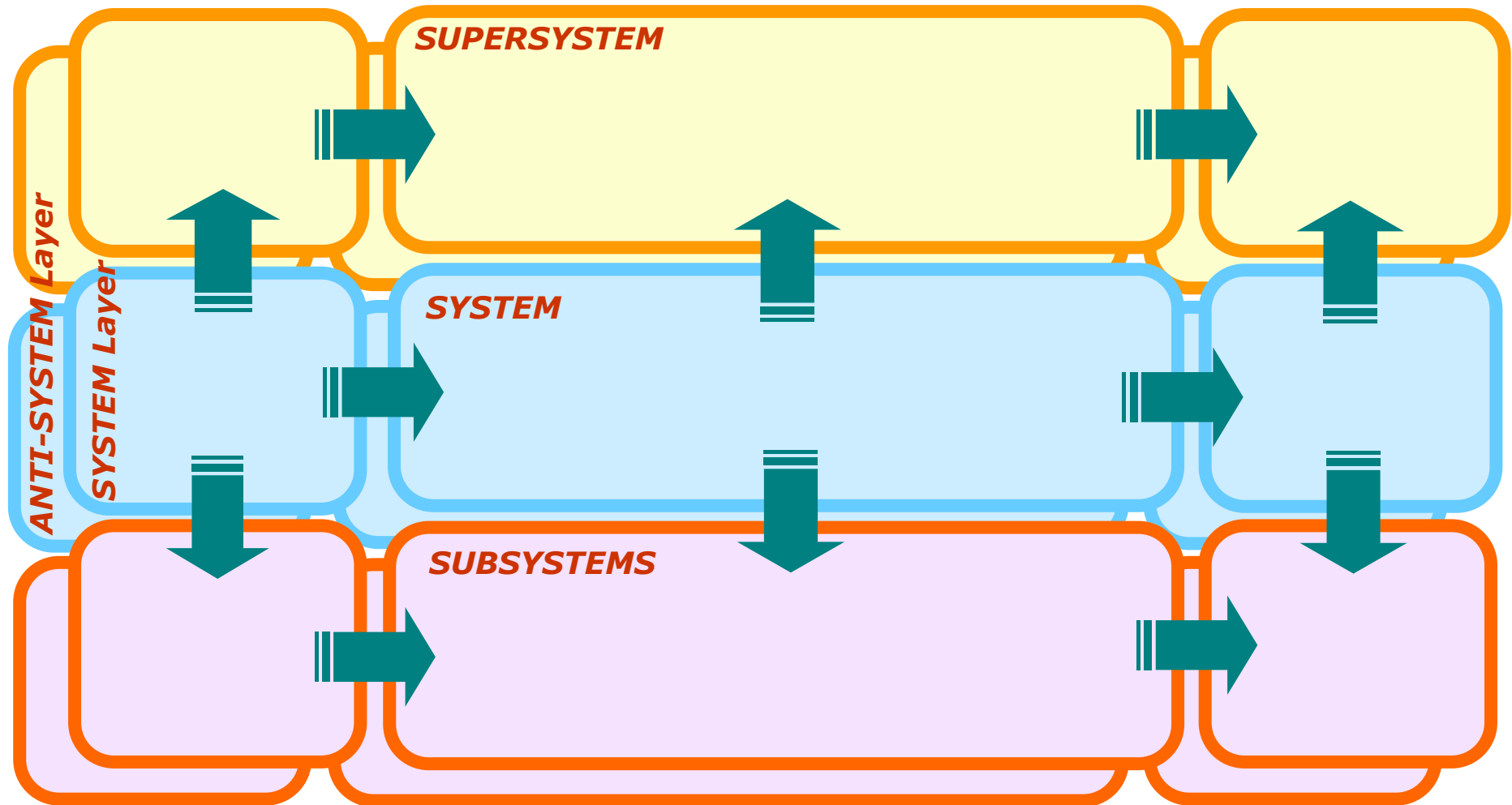
- Problem Framing
 - Network of Problems and Partial Solutions
 - Exploring the design space with the System Operator (multi-screen)

Exploring the Design Space

PAST

PRESENT

FUTURE



Exploring the Design Space

Different meanings of time

- Meaning #1: Technical Evolution (Historical Time)
 - » What principle was used in the past to deliver the function of the system? How was the system like in the past?
 - » What principle is currently used to deliver the function of the system? What is the current structure of the system?
 - » What principles might be used in the future to deliver the same function? What is the ideal system?



Exploring the Design Space

Different meanings of time

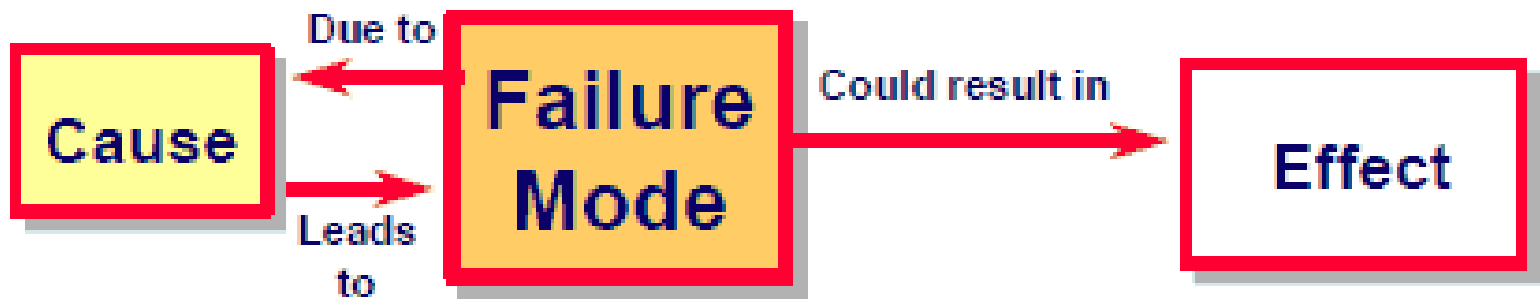
- Meaning #2: Phases of a Process
 - » What phases precede the activity under analysis? What actions does the object of the function undergo before the current one?
 - » Concurrent actions; simultaneous auxiliary functions
 - » What phases will follow? What further actions will the object receive after?



Exploring the Design Space

Different meanings of time

- Meaning #3: Cause and Effect Chains
 - » Root Cause: What event or situation did create the conditions for the appearance of our problem?
 - » Failure Mode: What is the manner in which the failure of our system can occur?
 - » Failure Effect: What are the undesired consequences of the failure?

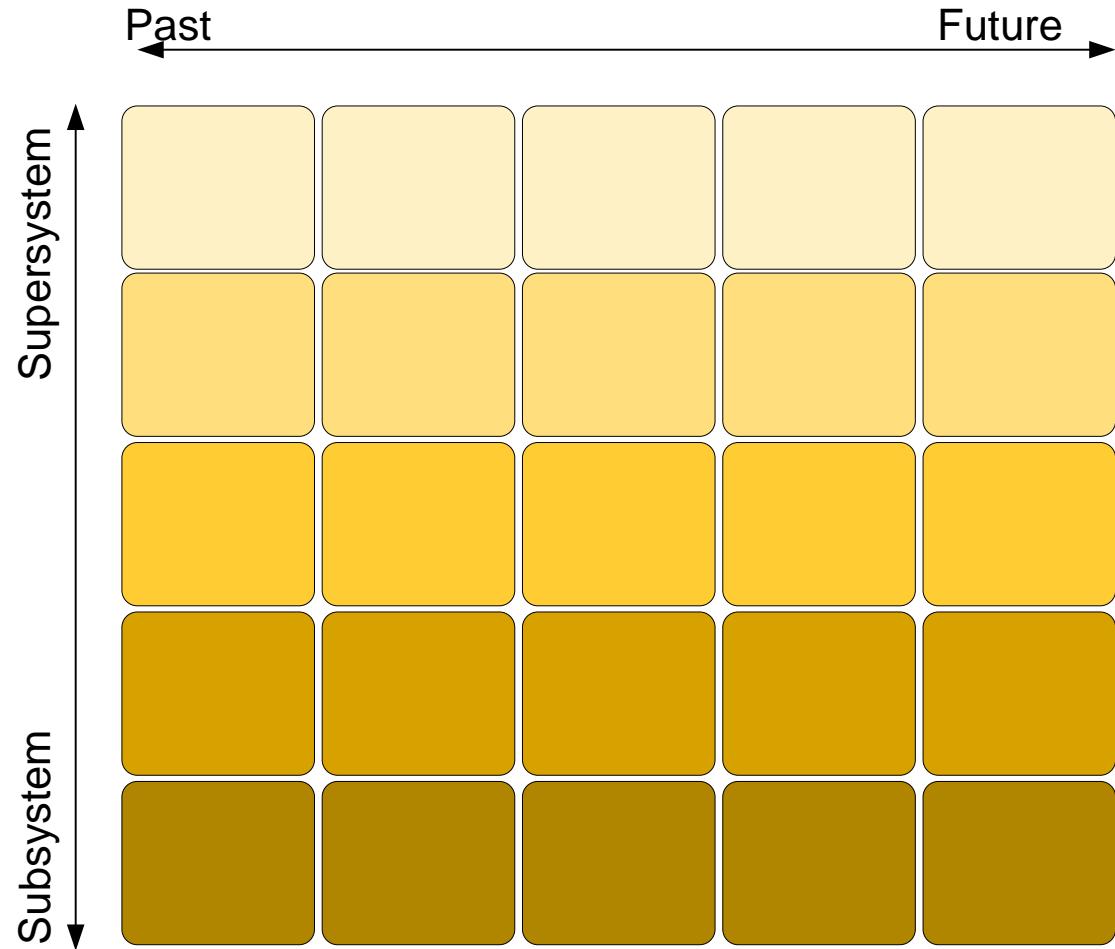


Exploring the Design Space

- The System operator can be used as a tool by itself with different functions within the problem solving process:
 - ❖ During the preliminary stages of the problem solving process, while looking for roundabout problems whose solution allows to obtain the same overall goal, a multi-screen view helps orienting the thought from cause prevention to effects compensation or mitigation, as well as a means to change the scale of the solution space in order to avoid psychological inertia.
 - ❖ While looking for resources, the System Operator helps focusing the attention on every relevant aspect of the system and its environment, by analyzing any time stage at any detail level with a systematic approach.

Exploring the Design Space

The «screens» are more than 9!!



Task for Today Afternoon Session

1. Revise and complete your stakeholder analysis; formulate a comprehensive design specification
2. Build your Network of Problems and Partial Solutions
 - Check coherence with the list of requirements you identified
 - Propose your first ideas to explore the design space and apply System Operator to enrich the map
 - Manage your time and competences properly!
3. Prepare the presentation of your partial results
 - Deliver a PPT to gaetano.cascini@polimi.it by 16:15
 - Put the names of your team-members in the first slide
 - At least 2 team members speaking
 - The presentation should last 7 minutes (or less)

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Thank you